

MOVERS FEDERATION OF INDIA

REFLECTION



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Everything starts from a search...



...a search for the **right!**

The days when brand communication stood for getting a press release covered in a newspaper are long gone. Brand Comm has now evolved and adapted to a changing media climate and the evolving needs of brands and their audiences. It's become more strategic, more targeted and a lot smarter and if done properly, it will be more powerful than ever.

To stay ahead of the leading edge competition & rapid changing market, businesses can't afford to undervalue the importance of a right communication plan. A plan which covers a 360-degree view of your business objectives to build powerful and distinct communications strategies.

We work hard, we think smart and always focused on the next remarkable thing we can offer to our clients. We'll continue to make it happen, every single day, by challenging ourselves to drive industry standards and fulfill the client's '**Right**' expectations.

REFLECTION

Is just not any business magazine, it's a mission through which we with MFI are not only highlighting the issues of Relocation industry but also guiding service providers and awaking industry customers to take **Right** steps in forward direction.



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EDITOR'S NOTE



On behalf of our editorial team, I would like to offer a word of thanks to our readers, contributors, authors, editors, and anonymous reviewers, all of whom have volunteered to contribute to the success of the magazine and also for its mission to improve the quality of knowledge and information in the form of publication in the sector of the relocation industry. We are publishing our magazine once a year with a particular emphasis on quality, safety, and better outcomes from industry research. I am equally elated to inform you all that Reflection has been contributing tremendously to improving the quality of industry research-based analyses and facts in the relocation sector by publishing its issues regularly since 2021. An enormous amount of work has been done towards the development of this magazine in the past few months.

Reflection is dedicated to the rapid dissemination of high-quality news content. We know that only advances in the relocation industry and moving technology can help us confront the challenges of the 21st century and capitalise on the promises ahead. We welcome contributions that can demonstrate near-term practical usefulness, particularly contributions that take a multidisciplinary or convergent approach because many of the problems in the real world are complex in nature.

Supporting the development of an effective moving industry requires the establishment of effective and efficient management and regulation system. The Indian government pushed to introduce reforms to support and grow the sector and an increasing share of organized market players.

I am highly grateful for the untiring efforts of my colleagues at Publicity Mantra, MFI's Co-Founder and President Mr. Alok Bhargava, and MFI's Founder & Chairperson Mr. Ajit Sharma for providing inputs and valuable insights about the industry. The team **Publicity Mantra** has covered all crucial aspects impacting the Relocation Sector and has given us a holistic view in a crisp manner.

Finally, We encourage contributions from the packers' and movers' community to ensure the success of India's First Relocation journal. Authors, reviewers, and guest editors are always welcome. We also welcome comments and suggestions that could improve the quality of the journal.

We hope you will find Reflection more informative in its future.

Thank you,

ANOOP MISHRA
Editor-in-Chief

#LET'S GROW TOGETHER

FOUNDER'S MESSAGE



Being the founder trustee and chairperson of the Movers Federation of India, I am most delighted to take this opportunity to thank all our valued members and industry customers for their continued interest and for trusting us. We are dedicated to providing intensive support and guidance to all our valued members and relocation industry customers in India.

We provide a variety of training through our workshops and seminars, conduct press conferences, and share industry insights through various journals. We also extend warehousing support, packaging support, 3PL support, tracking support, and so on as desired by our members, which makes us one of the leading autonomous bodies for pre-owned movers and packers in India.

Our goal is to make the relocation industry a scam-free sector so that anyone in this industry can provide safe, dependable relocation services that exceed customer expectations at competitive pricing and become our customers' most critical link in their relocation needs.

I believe that our members' vast experience in the relocation industry and use of the latest technologies, scientific tools, support, and knowledge provided by us will enable them to know the exact needs of the customers and ensure the best possible services.

Being a non-profit organisation, we have been concentrating all our capabilities to meet the relocation industry's needs through our member-customer-oriented work processes and differentiated services while making an active investment in the IT and training sectors.

In any relationship, the essence of trust is not in its bind but in its bond, and it has been our policy to maintain everlasting bonds to create strong relationships with our members.

Their commendable faith has gifted us with the tagline, "Let's Grow Together" Last, but not least, your trust in us will remain invaluable on our path to becoming the largest autonomous body for the relocation sector in the country.

On behalf of the MFI family, I would like to say that as times change, we are going to continue to evolve and hope that our interactions with the members, help them grow as well.

Sincerely,

AJIT SHARMA
Founder/Chairperson

#LET'S GROW TOGETHER

The Winning TEAM

Team building is an ongoing process that helps a workgroup evolve into a cohesive unit. The co-founders not only share expectations for accomplishing group tasks but trust and support one another and respect one another's individual differences. Our role as co-founders is to lead our members toward cohesiveness and productivity. Our co-founder's team takes on a life of its own and regularly nurtures and maintains the federation's core objectives. It, just as they do for individual employees. For more than 05 years, we as a team are delivering 100% to the Relocation industry to build structured solutions not only for our members but for our industry customers and other service providers too.

The Co-founders' local and international knowledge, paired with our broad but deep experience across numerous sectors and technologies has allowed us to provide valuable insight to our members to develop practical solutions to solve real business problems. To build and run a long-term sustainable federation for relocation industries that provide value for all stakeholders, including customers, members, partners, suppliers, and shareholders, We are focusing on the establishment of multi-year relationships, delivering long-term predictable business outcomes for our members & customers by providing:



ADVISORY

Growth and change are two realities that no business can afford to ignore.

We as a core team develop sustainable strategies for the relocation industry's unstructured information that can help members' businesses innovate and grow while reducing costs are essentials.

IMPLEMENTATION

Our co-founders have expertise in an extensive range of technologies, service markets, and industries, and many are recognized as leaders within the industry.

Most of the co-founder's implementation services have been built up from two decades of following and refining relocation industry best-practice.

SUPPORT & MANAGED SERVICE

Our worldwide resources collaborate across time zones to deliver our 24x7 support and managed relocation services via our members. As with most solutions, there is no one size fits all and the answer is MFI's Managed Services. MFI offers a variety of packages to fit our industry's needs.



Cross Culture RELOCATION



Every day we are faced with confrontations between people, groups, and nations who think, feel and act differently. At the same time, these people, groups, and nations are exposed to common problems that require cooperation for finding a common solution. One of the reasons why so many solutions do not work or cannot be implemented is because differences in thinking among the partners have been ignored.

In the industry of relocation - we help families coming from all over the world to find a suitable home, register their children in the right school, and integrate into their new community.

Being aware of their interpretation of time, which in some cases is almost the opposite of our view of time, will facilitate the empathy of our relocation consultants.

If the relocation consultant manages to obtain that, the expat's settling-in process will start with a positive attitude to the new living environment.

Culture plays an important role in ensuring that an individual's transition is smooth into a new location both emotionally and physically. Many moving companies offer various inbound and outbound cross-cultural training programs to better equip the relocating individual to the mindset of the destination country. Thus, ensuring easy assimilation into the new culture.

A quality-driven relocation service requires an understanding of the perception of time of the expatriate employee and his family. But before being able to work with contrasts, the relocation consultant

has to be aware of his cultural programming.

The first face-to-face conversation should include a brief description, in clear symbols and comparisons, of the local time values in Belgium. It is important to explain that the differences that divide are merely cultural and not personal. Setting off a relocation procedure on a foot of mutual comprehension of each other's conceptions or misconceptions of time, will avoid frustration and will enhance the efficiency of the relocator's work.

Piloting people to their new home and life abroad is a task of considerable importance. Therefore, next to a passion for people, sincerity, and integrity, the skill of empathy is instrumental in the relocation business. Anticipating different perceptions of time will help us treat the ex-pat families with the patience and respect they deserve.

“

Cross-cultural training is a practical and beneficial preparatory step, prior to an international assignment.

This training has proven to dramatically increase the chances of assignment success and employee adjustment and satisfaction.



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FIX THE FAKES

B'COZ SAFETY MATTERS OVER THE PRICE

Relocation is an enormous step that requires thorough planning and preparation. As such, you need to make sure that you only rely on the best help available for the task.

To do that, you must get to know the moving companies you're looking to hire better through interviews. Before sorting out the finer points of your move, you must first determine the right questions to ask the candidates. To make things easier, we have compiled seven essential questions that will help show you their qualifications and compatibility with your relocation needs.

1. How long have you been in the relocation business?

This question helps you determine the history of the moving company you're planning to hire. It will give you a feel of the quality of service you can expect from them. After all, no bad mover can last up to 100 years in the industry if they are not good. Take note that the long history of the business still has no service quality guarantee. However, the length of their experience in the job allows you to gauge their level of expertise and, therefore, get closer to a decision on whether they are a good fit for you.

2. Do you have past customer references?

Besides their own recorded history, you should also dig deeper into the movers' customer reviews. Look for comments about their services, both good and bad. You can find client testimonials on their website or ask them to give you some references personally. Be critical in investigating by adding third-party platforms, social media, and online searches as your sources for the reviews. Practicing due diligence in determining a mover's track record helps you avoid scams and boost your own peace of mind. PRICE

3. What Type of coverage can you offer?

When you hire people to move all your belongings, you entrust them with some of your most valuable possessions. Because of this, it's only fitting that you get some sort of insurance that they are in good hands. This is where moving coverage becomes handy. Moving coverage is insurance that covers the cost of your items. Basically, the value you declared would be reimbursed to you should any of the covered items get lost or damaged while in transit. All reputable movers provide basic liability coverage for their clients, be it an international or domestic relocation. However, some offer more comprehensive protection than others, so you must check the extent of what each candidate can offer.

4. What services do you provide?

Now that you've determined how well they do the job, it is time to check whether they offer the same services you need for your move. Besides transporting your things from point A to point B, you may also require assistance with:

- Packing and unpacking
- Loading and unloading
- Furniture assembly or disassembly
- Secure storage

For international relocation, look for a service provider that offers customs clearance, vehicle shipping, temporary accommodation, language and cultural training, and departure services. Note that different professional moving companies offer varying services, so be sure to list down what you need first and use that as a guide when going over all the candidates.

5. Are your estimates binding?

Estimates serve as your guide on how much money you need to pay the movers. However, some moving companies may give you a very low estimated price to entice you to go with their offer, only to charge more than what you're prepared to pay on moving day. If you choose a company that increases its rates when it's already too late to turn back, it will leave you with no other option. To keep this from happening, always verify whether the estimates you get are binding. This way, you'll be sure that the price – no matter how low – remains the same from the estimate to the final bill.

6. How do you compute your moving prices?

Moving service rate calculations usually depend on various factors, including:

- **The weight/volume of the shipment**
- **The distance between the origin and destination**
- **Seasonality of the service**
- **Basic hourly labor rates in the country**

Some providers also charge extra for fuel and specialized services, like moving art, transporting pets, and assembling or disassembling furniture. By knowing how a moving company computes its estimates, you can adjust your budget or belongings to be moved accordingly. Just remember to monitor the services you acquire and their promised rates to ensure that you don't pay more than you should.

7. How do you handle damages and losses?

Besides moving coverage, you also need to know what a moving company does in case of damage or loss. Do you get reimbursed for the total value of the items immediately? How many complaints are there in their customer reviews regarding failed reimbursements? Before you even get to the point when you need to apply for reimbursement, you must ensure that you fully understand the claims process to avoid hassles. Ask the movers how they handle such situations or look for them in client reviews and testimonials. With this, you should be able to dig into whether there are any extra fees involved or if the claiming process is much more troublesome than it's worth.

MEMBER'S OPINION

MFI is a great name in the packers and movers industry, but its real aim is to make the customers aware and protect them from the unprofessional players who spoil this industry and rob the customers. Nowadays, there are a lot of such scammers in the market, so customers need their clutches. Get to know them before they even come in. Because when the customer reached its destination after handing over the goods to those people, it became difficult to catch that fraudster and take action against them.

There're five filters through which customers can test-

1. Write down the addresses of the offices of the moving firm on both sides, go there in person, or, if feasible, send a friend or relative.
2. If a consignment is supplied in parts, proceed to the godown where the products will be stored so that the packer can be checked there in the event of fraud.
3. Must look at customer reviews and determine which ones are genuine and which are not. Request customer references as well.
4. Make a copy of the vehicle's paperwork (insurance) and the driver's licence number.
5. The company's invoice should expressly state that no additional fees beyond the quoted rate would be imposed.



Sunil Sharma
MFI CHANDIGARH



WE BELIEVE IN THE BEST

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OUR SERVICES

- Car & Bike Transportation ✓
- Packing Service ✓
- Residential Shifting ✓
- Commercial Shifting ✓

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Making Relocation A BETTER INDUSTRY!

Relocation, It's a support to companies as well as individuals when it comes to employee movements from one place to another.

So, basically, Relocation services are mainly targeted at multinational companies and organizations, helping them ensure the successful transfer of hundreds of thousands of employees across the globe each year. And in today's global economy, the need for international workers seems never-ending, even during a recession. Expansion into new mar-

kets, a lack of local talent, and even mergers and acquisitions are key factors in the growth of this industry.

International employee assignments can either consist of joining an office abroad or establishing a new presence in a new location. It is quite difficult to obtain accurate statistics, but it is generally estimated that Relocation companies handle over 200 000 client families each year (yes, an employee generally does not relocate alone).

As an autonomous body in the moving industry in India, the MFI (Mover's Federation of India) ensures to maintain service excellence by investing in industry personnel.

MFI awards Accreditation status in recognition of driving and promoting industry knowledge among its members and also recruits and trains local workers bringing capital, skills, and industry know-how to the workforce in the communities in which they do business.

As part of MFI's investment in people, they arrange for external training through industry experts. For example, for Handyman Services, the workshops are designed as per the removal industry's benchmark for quality training in providing the highest quality removal services.

MFI has designed training programs relevant to the standard functions of the companies and also offers On Job Training (OJT) which is usually supplemented by external training and regional or global seminars for best practice sharing. Programs like Packing and

Loading training, SAS training, CRM Training and SCM training, are mandatory for all its members.

The growing disconnect between higher education and industry requirements in India is a matter of grave concern. With our overemphasis on academic performance, even some of the best universities in India are producing qualified but hardly employable graduates.

The result is that the employability gap is getting wider by the day. Skill development needs to be a strong component of our educational curriculum. A good mix of classroom teaching and practical training is what is needed.

Though relocation and moving companies are facing a tough challenge in India and the reasons are multiple including the quality handyman but one of the major reasons is the unprofessional, fly-by-night, office nowhere-to-be-found operators who ruin the reputation of the industry. MFI, being a nonprofit organization, has been working towards the betterment of the entire Relocation Industry for 5 years.

"If you think Relocation services are just about finding a Packer & Movers for a newly assigned employee, then think again.

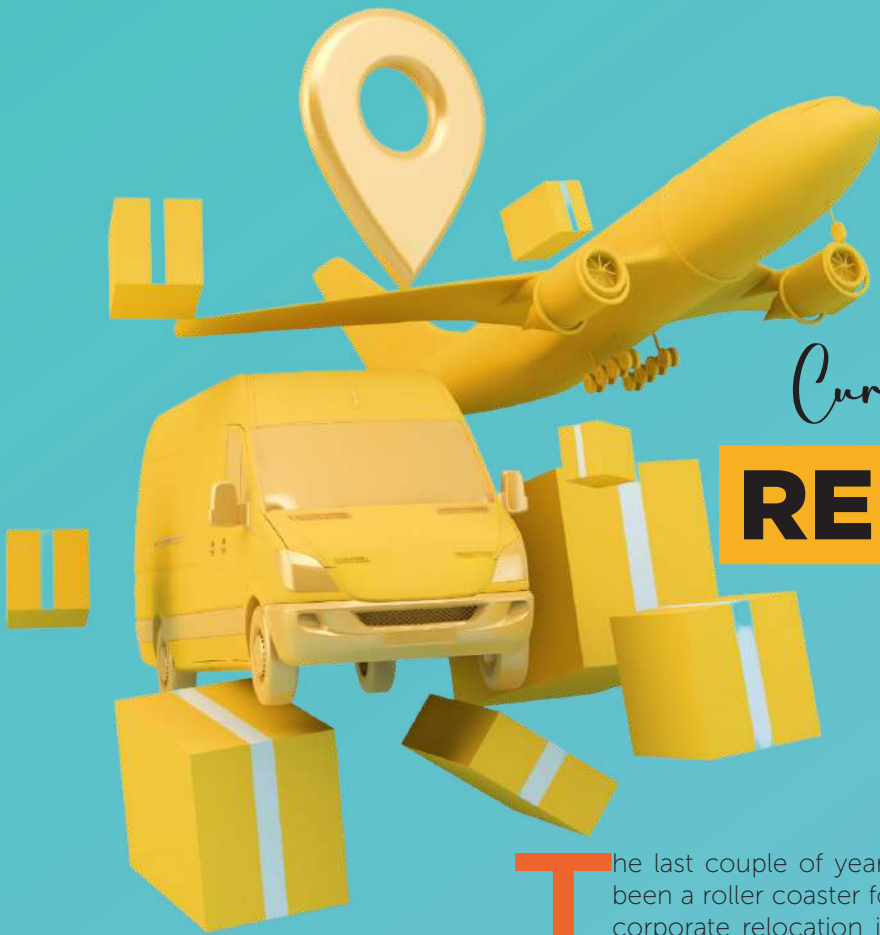
In fact, Relocation companies provide international HR with a range of services that has almost no limits.

From Global Mobility Policies to everyday concierge type services."

- Anoop Mishra

Secretary, Movers Federation of India.





Current Trends in the

RELOCATION SECTOR

The relocation industry is in an exciting period of innovation, and the changes that it's currently undergoing are playing a huge role in shaping the industry's future.

Keeping an eye on relocation industry trends can help your business stay on the cutting edge, and can save you time, stress, and money.

- Jitin Gulati
Co-Founder (Trustee)
MFI

The last couple of years has been a roller coaster for the corporate relocation industry. As companies increase the number of employees they're relocating, more services are being developed to cater to their needs. Numbers are up pretty much across the board, and that means new trends are beginning to emerge. Here's a look at the latest relocation industry trends. New hires are in the majority in terms of relocation.

Companies are finding it's necessary to look outside their geographic area when hiring, in order to find and recruit top talent. According to a survey by Neighbor, 24% of people in 2021 moved for new job opportunities, while 6% were relocated for an existing job. Additionally, dual-career couples are most hesitant to move due to fear of a partner losing career momentum. As a result, 90% of companies report offering additional, non-standard incentives or policy exceptions in order to convince key employees to relocate. Partner benefits are a key example. Companies are finding more

than ever that they need a formal policy in place in regard to relocation. Standard policies are preferred over individuals, but the finer points are still evolving to meet the needs of the industry as it evolves.

Industry Employers are also looking for hybrid solutions that standardize relocation packages for employee groups but also provide flexibility to customize within those packages. Sometimes it seems as if there are more problems than solutions facing the relocation industry in these tough economic times. That's where the role of technology comes into play.

Cloud and web-based technology are altering the way everyone does business, and the relocation industry is no exception. The movement toward tech-based relocation practices is a natural one, and companies that take it head-on are giving themselves an advantage.

Relocation technology helps to streamline policy creation, relocation benefits administration, and even expense reimbursement. It also helps companies stand out against the competition as tech-forward, modern and innovative employers.



TOP TRENDS IN THE GLOBAL RELOCATION INDUSTRY POST COVID-19

The technological transformation and changes in policy will positively impact the relocation experience through personalized services offered to people.

As we now come to a near end of the pandemic, the relocation industry is bouncing back and we are seeing interesting trends and new ways people are making decisions. Many of the employees are now more willing to relocate for work than they were prior to the pandemic. Individuals

and professionals still see the value in exploring career opportunities and new experiences by moving within the country or internationally.

As the war for talent is intensifying and the employee's expectations from the workplace are changing, the global mobility policies of companies are evolving along with it. The relocation experience is an important aspect to ensure that companies can attract and retain the best talent. Business and travel are back towards growth, and we can expect a rise in demand for the relocation industry in the coming years.

The role of technology in relocations As old and new challenges continue to impact the relocation industry, technology is a big enabler and savior. There are some jaw-dropping advances in technology in areas like Cloud, Artificial Intelligence (AI), Internet of Things (IoT), Robotics, and Augmented Reality (AR), Virtual Reality (VR). Companies are already utilizing these technologies to personalize the consumer experience and improve process efficiency as well as reduce operational costs. Technology is also helping improve the design of policies, administration of relocation benefits, and streamlining expense management

Businesses that utilize technology for relocations can differentiate themselves to be the employer of choice and modern employer that keeps employees at the center of their strategy. New models of work have transformed the way work is performed as the traditional definition of office work has been challenged by employees and employers. New experiences like Virtual Reality, 360-degree camera views, and live showing of properties to shortlist & select places can help introduce employees to

their new locales including offices, homes, and surrounding facilities.

This can lead to an improved commitment to the relocation process through stronger emotional attachments. In addition to improvement in the consumer experience, technology can also help with proper tracking, administering, and managing relocation projects.

Employee experience through flexible policies The priorities and personal needs of employees are changing. Now, more than ever, businesses are also realizing the importance of having flexible policies that are personalized to address the unique needs of their employees. A clear relocation strategy with individual plans is favored over standard policies. To enable ease of managing operations, employers can put standard templates in place that can be further customized as per individual needs.

While traditionally, relocation expenses have been seen as perks, it is no longer the case. Employees see these expenses as not just to complete the transaction of moving, but to add value to their life. The whole perspective has changed from relocations being just a cost to a more value-adding activity linked to employee experience, motivation, and retention. A lot of new policies linked to relocations are driven to aid the recruitment efforts of companies vying for the best talent across the world.

**- Alok Bhargava
President**

Movers Federation of India





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ANDAMAN
& NICOBAR *to the rest of the World*

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- ✓ Home Shifting
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- ✓ Car Shifting
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THE POTENTIAL FUTURE OF **RELOCATION INDUSTRY IN INDIA**

Moving and Packing has never been an industry bound to certain specifications. It is rather a changing space where new values are getting added constantly. As the demand and requirement for shifting services have increased, organizations have also increasingly focused on making their company more reliable and durable to cope with the rising demand. Delivering the highest performance with 100% Customer Satisfaction is what the industry is focusing on.

The Indian government's commitment to expanding the manufacturing sector, improving infrastructure, and bureaucracy, and tackling corruption, as well as to the Make in India and Smart Cities initiatives, are also attracting companies seeking global growth.

Producing an influx of expatriates, international assignees, and corporate relocations, thus improving the business, economic and political environment is fueling the expansion of India's vibrant global mobility sector. Particularly in such a complex and fast-moving landscape, HR and global mobility managers need access to the latest information if they are to ensure that their companies comply with all the regulations governing the management of international relocations and assignments in India.

With input from experts across the global mobility and relocation industry, it covers the latest trends in inbound, outbound, and domestic relocation – from hotspot relocation destinations like Bangalore, Pune, Gurgaon, Hyderabad, Mumbai, and India's eight Special Economic Zones, to industry sectors and assignee profiles – plus talent management, immigration, residential and commercial property, and employee support topics, including education and international schools.

As the demand and requirement for shifting services have increased, organizations have also increasingly focused on making their company more reliable and durable to cope with the rising demand. Delivering the highest performance with 100% Customer Satisfaction is what the industry is focusing on.





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1544
25-07-2022

"We know how difficult it is for folks to get the right and reliable service providers at a genuine price. Not only the process can be time-consuming but also stressful." To eradicate the hassles and make the re-location process easier for customers we help them to find the appropriate movers and packers in their area.

Getting professionals' assistance during a household or corporate relocation is imperative. Movers Federation of India provides the list of accredited cross-verified and top reputed members of the relocation industry from all across India. Growth in emerging markets has been both a threat and an opportunity for the relocation industry.

The environment is changing and becoming more challenging. Understanding this ever-changing environment by altering strategies according to customer requirements makes a particular organization successful in this industry.

AJIT SHARMA
Founder/Chairperson



Analysis Of **IMPACT & CHANGES ON RELOCATION INDUSTRY DURING COVID-19**

Analysis of impact and changes on moving industry during COVID-19. After the outbreak of the lethal disease of COVID-19 in 2020, it is not just the human lives impacted, but also many businesses across the globe.

The immediate implementation of the lockdown in the countries struck various industries leading to the unexpected termination of their businesses and fall out of the economies. Initially, the duration of their stay on their operations was unknown as the countries were still grappling to control the situation.

Although the nations worldwide have somehow successfully come very far economically and managed to control the outbreak of contagious diseases, the countries will still be in need of abundant time to stand on their feet again from an economic point of view.

In India, one of the major industries that got severely impacted after the series of COVID-19 lockdowns since 2020 was the relocation industry. As the major role of this packers and movers industry is to help people shift from one location to the other with their belongings, the sudden enforcement of a complete lockdown in the country abruptly halted their operations.

People postponed their moving plans due to the scare of the deadly virus in the country and stringent lockdown guidelines implemented by the government. The moving processes worldwide were temporarily suspended with severe transportation restrictions

and strict social distancing requirements.

This posed a challenge for the moving industry. It was quite clear that this part of the logistics sector might witness next-level changes in the coming time.

Some of the major impacts of COVID-19 on the relocation industry in India are:

- **No Contact Deliveries**

Packers and movers implemented social distancing norms in their moving processes to restrict the points of contact between them and their customers. Most reputed moving companies customized their services by promoting online payments, uploading, and updating documents online, and invoicing and e-billing. MOVING INDUSTRY DURING COVID-19.

- **Home Survey On a Video Call**

The pre-move survey conducted face-to-face at the customer's place to provide moving cost estimates is now carried out on a video call. The customer will now be required to give them a walk around in their home to give them an idea about the relocation needs. Paperwork will be signed virtually, considering the social distancing norms. Halt in transportation process: With highways connecting cities closed, transportation of goods became non-operational. Many truck drivers returned to their hometowns as no work was there. The cost of petrol was fluctuating due to the fall in the GDP, leading to fewer transport vehicles on the roads.

Implementation of safety precautions: Safety measures for COVID-19

are a must for the moving companies after the relocation industry is back in action.

The use of N95 masks, gloves, and PPE kits is a must for the moving professionals during the move. Every packed box is sanitized, and workers and customers maintain zero contact with each other.

- **Popularization of Warehousing Services**

Warehousing and storage services became popular during the pandemic. People can save money on rent and keep essential items safe until they move. Such services are available for both short and long-term purposes. Increase in domestic relocation: A significant impact of the pandemic can be seen on the supply chain. If international relocation companies in the USA, UK, Canada, etc. took a back seat temporarily due to restrictions, there was a considerable increase in domestic shifting.

- **Demand and Supply Changes**

Relocating to developing countries with increased human capital at reduced rates. This will open new gates of opportunities for the packers and movers in offering their expert services to their customers. Identification of these countries will help moving companies to have a better position during such a crisis. Moreover, with an increase in culture, some companies are prepared to invest in digital technology services rather than moving expenses. The Packers Movers is one of the reputed and trusted online reference directories of packers and movers



in India that operate not just in India but also overseas. The portals help people get in touch with reliable pre-verified movers and packers that meet their preferences and budget. As the website exclusively rendered services in the moving industry and has been working closely with relocation companies, it witnessed a massive change in the landscape of this sector post-COVID-19.

The industry saw a fall in the requests for intercity shifting in India; even the requests for local relocation witnessed a considerable decline. The pandemic made mobility professionals change their methods of operations and evolve new ways that comply with government regulations to relocate people in a safe and secure manner.

MEMBER'S OPINION

Speaking with Manbir Sharma, the Owner of Shivam International Movers & Packers, Raipur, said, "Logistics and transportation became the worst-hit sectors in India and witnessed a major downfall in their services as these industries majorly depend on transport. Although relocation is an essential service in every state, the moving industry is not behind to face the economic repercussions of the virus. Over several months, we have noticed cancellations and rescheduled moves leading to financial damages to the moving companies.

As we have hundreds of packers and movers associated with MFI that we work very closely with, we have seen their professional ups and downs after the Covid-19 outbreak. After the first lockdown which was imposed on 22nd March 2020, We noticed a 50% to 60% fall in the moving inquiries. Even the frequency of moving jobs on our app were reduced as most of the companies were non-operational. But, later noticed a significant hike of 20-30% in the inquiries for & from metro cities like Chennai, Bangalore, Delhi(NCR), Hyderabad & Pune based packers and movers. Things are much more normal now as the relocation industry is evolving with significant behavioral changes in COVID-19 pandemic."



Manbir Sharma
MFI RAIPUR



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THE EMPLOYMENT SCOPE IN RELOCATION INDUSTRY

would result in a 10 % reduction in indirect cost which in turn resulted in a 5 to 8 % growth in exports. It is expected that by 2020, the Indian logistics sector will reach US\$ 215 Billion.

In the year 2017-18, the logistics Industry profits account for US\$ 160 Billion and it is expected to reach US\$ 215 Billion by the year 2020. The Indian government has made an announcement that it is working on the policy to develop a new logistics plan in India. The aim is to develop the most economical way to transport goods by 2035. If the country's economy needs to optimize its GDP, the supply chain barriers need to be controlled and thereby international business can also be increased. The advantages of the reduction in tariffs will minimize the logistics cost and thus, the GDP of the economy will be increased. Globalization and increasing expanding global trade volume have forced the nations to increase their logistics capacities.

Today, technology has massively benefited businesses in India and across the globe. It has touched every field of human activity imaginable. The relocation and moving industries are no different. It is one of the most complex and diverse industries. Most individuals today are on the move. That wasn't the case a few decades ago. For a long time, India was viewed as a traditional society where people usually stayed in one place for a long time. Of late, a change in this pattern has been noticed, and it has become very evident.

Due to numerous reasons, people are constantly moving from one place to the other. Work, lifestyle choices, change in the standard of living and higher disposable income is making people shift base more often than usual. This floating population has given a big impetus to the moving and packing industry of India, whose net worth is \$5 billion and provides direct & indirect employment to 1 million families in India. Though the estimated size of the relocation industry is much smaller compared to the United

States, it is growing. As the Indian middle-class stratum of society is growing, the mobility of employees has become quite popular. Unlike the past decades, when only the affluent resorted to availing relocation services, today people from all kinds of backgrounds are opting for trusted packers and movers. Nobody wants to go through the daunting, traumatic experience of moving alone. Owing to this fact, we must admit that the moving industry in India saw some positive trends nowadays that have been driving transformation, reducing impediments, and putting Indian packers and movers on the road to success.

There is a lot of investment that the logistics and transport industry is attracting in the coming year. Owing to the transformations and changes led by these investments, the industry will create huge jobs. As per the experts' prediction, by 2022, the transport and logistics industry can be the largest job creator. At present, the industry employs over 22 million people in India. The report also indicates that the growth in the industry

The logistics industry's development has facilitated manufacturing, distribution, and marketing, offering global competitive advantages to the country that invested in the sector. Accurate and strategic planning of logistic companies in Chennai and other cities in India became a significant tool for the country to get advantages in both costs and efficiency. Transportation joins together the elements of production in a complex net of connections between consumers and manufacturers. The consequence is usually a more efficient part of manufacturing by the exploitation of geographic comparative advantages as well as the means to create economies of scope and scale. Economic growth is increasingly associated with transport expansions, specifically infrastructures, but also with managerial expertise that is significant for logistics. Thus, even though transportation is an infrastructure-intensive process, hard assets must be supported by a range of soft assets, particularly labor, warehouse management, and information systems.

Relocation market is largely unorganized in India with very few large and organized players on the ground. The key challenges faced by the industry today are awareness and reliable and skilled labour. Many people form a stereotyped idea when they hear about a Packers & Movers company and equate them with unprofessional service providers because of their previous experiences.

Packers & Movers industry in India is an industry that has not achieved its much deserved attention or recognition. It is an area that is ripe with potential and yet the resources are far from complete utilizations. There is however a huge demand for logistic services in India especially with the growth of the Indian economy. As India's experiences such rapid growth, the demand for relocation is rising and with it the number of organized players who provide quality service is also increasing. Many entrepreneurs have identified that there is clear dearth of a quality relocation service provider in the market and they are being motivated to capitalise on this opportunity.

According to industry estimates, the Indian relocation sector is valued at about \$2 to \$5 billion, and is expected to grow 20% annually. The gravity at which it is growing and evolving month-by-month, it can be concluded that happy days for India's relocation industry is coming. In the last two years, a lot of things have changed for relocation industry in India. Demand for relocation increases, new trends have changed the industry norms, customer preferences changed. The growth factors pulled in new scope of demand.

- Anil Sharma, MFI Pune



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TOGETHER

The World Of MILLENNIALS MOVING



As millennials gain an increasing share of mobility opportunities, relocation professionals must consider the policy components that motivate and support them.

Millennials' predisposition to travel suggests a less generous policy may be needed, reducing costs – but could millennial policy segmentation be a step too far?

The workforce of today is becoming ever more diverse in its composition. The multi-generational nature of the employee profile has received much publicity as baby-boomers work alongside generations X, Y, and Z, and millennials gain a greater share of what was once the preserve of the baby boomers' employment opportunities. With respect to mobility,

the profile of a typical relocation is changing.

This has implications not only for relocation policy design but also for perceptions of equity and justice within organizations. As the workforce ages and retires, organizations' demographics are changing to include a higher proportion of millennials.

It is widely reported that having grown up in a world where international travel is a regular occurrence and having attended universities where international diversity and the opportunities to study abroad are widespread, the new workforce generation is keen to work abroad and expects to do so as part of their career development. For their part, organizations are re-

“

Millennials in entry-level relocation positions may perceive inequity and lack of organizational justice, reducing their willingness to join, or remain with an employer, thereby creating significant leakage from future talent pipelines.

cruiting more widely, including from across borders, and from international pools of university graduates.

Opportunities In The WORLD OF WFH

Almost two-thirds of companies that took part in a recent survey are putting in place relocation policies as they evaluate remote work models that will allow employees to work from anywhere (WFA) even after the Covid-19 pandemic.

As per the survey, 64%, or 151 out of 236 companies either have a relocation policy in place or are actively considering one. Prominent sectors looking at this include technology, telecom, financial services, professional services, and consumer goods. Out of all the firms considering a relocation policy, 45 plan to adjust salaries to the new location immediately based on market data while 60 companies plan to make decisions on a case-to-case basis, As many as 32 companies plan to leave salaries unchanged and manage merit increases normally going forward, and 15 plan to leave salary unchanged and limit merit increases going forward until alignment with local pay is achieved.

The components that companies may look to restructure include basic salary (when benchmarked to location market data), housing allowances, and cost of living allowances. Some corporate's are currently offering a basket of roles that are enabled for remote working.

"These are open to both new hires as well as existing employees who might want to take a remote option." At this stage, various options are that the direction of future work will be hybrid and allow a combination of roles to coexist.

THE FUTURE IS HYBRID

However, an overwhelming majority of the study agree that virtual work is here to stay, in some capacity. Almost half of the respondents, 46 percent, want to return to work part-time. Of those who are willing to come into the office, only 27 percent say they want to return to work five days in the office. Overwhelmingly, most think, 90 percent, of the future, is a hybrid model where some days employees work from the office and some days from home.

What will companies and their leaders need to do in order to successfully move back to in-person work?

Very few organizations, as low as 5% intend to stay as virtual-only organizations. But the hybrid work model to throws up infrastructural challenges. For one, they are having a hard time deciding whether or not to lease office space.



" More businesses are recognizing that the work from anywhere in the world, opens great possibilities when it comes to hiring talents."

Ramesh Jangra
Co-Founder MFI



HOW TO GET A COST-EFFECTIVE MOVING Quote!

THE MFI'S MOVING TIPS

Our moving quotes, from MFIs accredited members, provide customers with a proximate idea of pricing for their move.

These quotes can be very helpful in determining and comparing moving costs across various moving companies. After we're able to gather more information about your move, we can give you a moving estimate, which provides a more accurate price for your move.

MFI understands that customers want to review comparative pricing and moving services before they hire a long-distance mover. With that in mind, we strive to provide moving quotes in a timely manner so you can move forward confidently with the decision-making process.

Researching Your Move

As you gather quotes from moving companies, be sure to research their credentials and reputation.

Here are a few things to look for when you are in the research phase of your move:

Ensure that, if you are looking at long-distance moving (out of

India) quotes, the moving company that you select has the federal authorization, granted by the Federal Motor Carrier Safety Administration (FMCSA), to move your belongings across state lines.

1. Compare moving service packages and pricing.
2. Make sure that the mover you select has experience in the

contact during the moving quote process so that you can have all of your pricing questions answered quickly.

How Do I Get an Accurate Moving Quote?

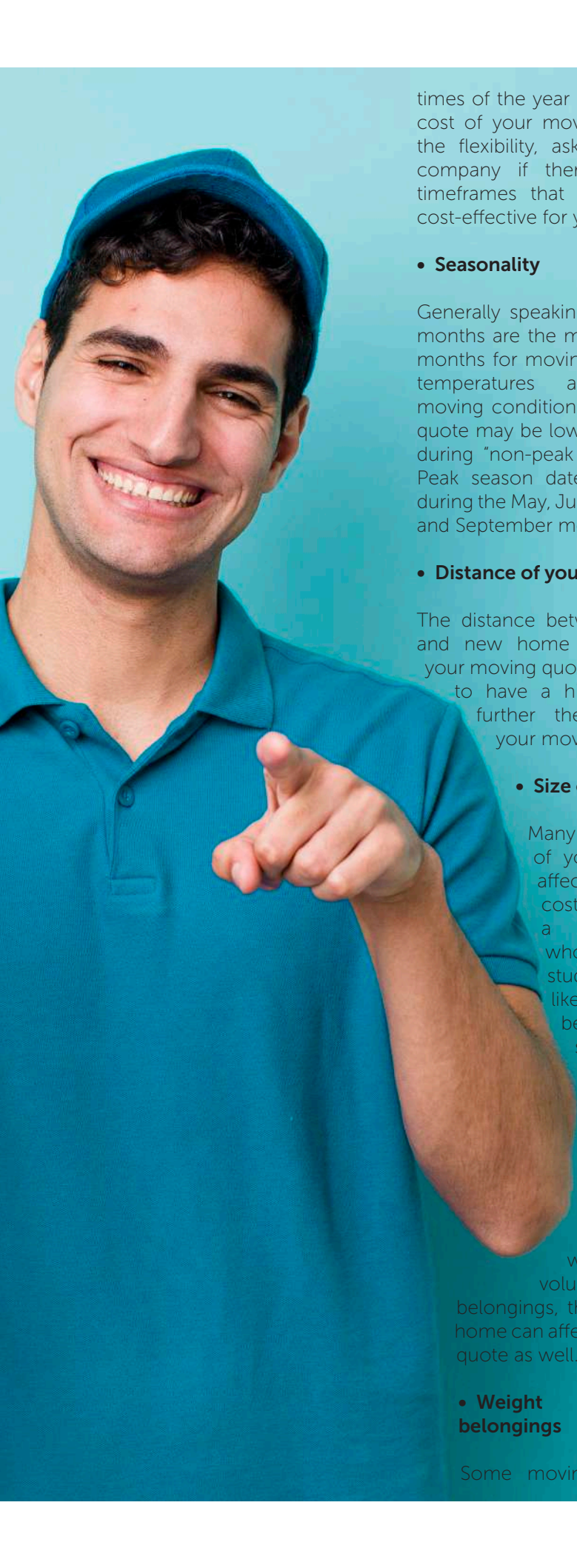
There are many factors that influence the price and accuracy of your moving quote. Understanding this process and providing accurate information is critical to getting



moving industry and offers quality services to its customers.

3. Request a direct point of

the right price: Pay attention to your moving date. Various



times of the year can impact the cost of your move. If you have the flexibility, ask your moving company if there are certain timeframes that may be more cost-effective for you.

- **Seasonality**

Generally speaking, the summer months are the most in-demand months for moving, due to ideal temperatures and favorable moving conditions. Your moving quote may be lower if you move during “non-peak season” dates. Peak season dates tend to fall during the May, June, July, August and September months.

- **Distance of your move**

The distance between your old and new home can influence your moving quote price. Expect to have a higher cost the further the distance to your move destination.

- **Size of your home**

Many times, the size of your home can affect your moving costs. For example, a minimalist who lives in a studio apartment likely has fewer belongings than someone who lives in a fully furnished four-bedroom home. Since many moving quotes are based on the weight and/or volume of your belongings, the size of your home can affect your moving quote as well.

- **Weight of your belongings**

Some moving quotes are

calculated on weight; therefore, heavier items may lead to higher moving quotes. Many movers even set their charges based on minimum weight. This is sometimes one of the most overlooked factors that is used to calculate your moving quote.

- **Moving Add-ons**

At MFI, we offer a wide variety of add-on services to enhance your moving experience. Some of our offered add-on services include TV mounting, debris pickup, and more.

- **Packing and labor costs**

Packing services can increase your moving quotes but also save you time and hassle. You can save money if you choose to pack yourself. If you decide not to pack your items, we offer both full and partial packing options, so you can pick which option is best for your timeline and financial plan.

- **Moving Protection**

The level of moving protection – i.e., what your mover’s liability will be in the event of unforeseen loss or damage to your belongings – that you select can change the cost of your moving quote. All interstate movers are required to offer a minimum amount of moving protection to customers, also known as valuation. MFI includes its basic Full-Value Protection in every initial quote. However, you can also elect a less expensive “Minimum Protection” option and/or purchase additional amounts of Full Value Protection if you choose.

- **Storage Costs**

Depending on the complexity of your move, you may need short or long-term storage. Including storage as part of your long-distance move will increase your moving quote.

The guest Post

MFI has been working to make this industry organized and transparent. Industry must focus on transparency in prices and there should not be any hidden charges. Real-time tracking facilities to customers for their goods is another thing industry must work upon.

MFI team must keep themselves aware of the changing dynamics and trends of India's relocation industry. Today's customers spend more time online, they're likely to compare a couple of offers. The industry has to understand the versatile needs of today's clients. You have to address their requirements and have to offer a hassle-free moving experience.

MFI is working on relocation, logistical and enterprise solutions for the industry and its members. You have to offer your clients a fully technology-driven approach and competitive pricing model. The industry should embrace technology to offer transparent, low-cost and real-time solutions to its clients. The MFI team has been training its members well to provide better and personalised customer experiences.

Ajit Sharma from MFI says "Logistics and transportation became the worst-hit sectors in India due to pandemic and we demand a relief package from the government. MFI has been trying very hard to give credibility to the industry. We have been running awareness campaigns and we request people to be alert from the fraudulent relocation companies which have been mushroomed everywhere.

MFI brand name gives guarantee of time bound delivery and best services . We have zero tolerance for any defaulter in our organization . People must need to go with only licensed, insured and experienced packers and movers for best services and avoid scams .Please go for MFI associated packers and movers companies for your relocation needs ."

I have been monitoring MFI activities closely and can proudly say that this organization has done a lot to make relocation industry better on every aspect .I wish whole MFI team my best wishes .

The Indian relocation industry worth is estimated at whopping 5 billion dollars but it is still highly unorganized and competitive . Everyday we read about relocation scams and poor services .Industry lacks regulations on fraudulent companies and credibility crisis looms large . Some motivated industry people started Movers federation of India (MFI) in 2017 to create a trust worthy brand and provide a hassle free experience to the consumers .

Relocation industry is one of the major industries that got severely impacted after the series of COVID-19 lockdowns since 2020.

This industry helps people shift from one location to the other with their belongings and provides employment to millions of people . The sudden enforcement of complete lockdown in the country abruptly halted their operations. This posed a big challenge for the industry . Kudos to the Industry that in post pandemic scenario they have adopted several methods like No contact deliveries , Survey on Video call , online payments, updating documents online and e-billing.



PAWAN JINDAL ,
Travel Journalist , Delhi



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The Desire For More SPACE

IN SMALLER COMMUNITIES

The warehousing market in India was valued at INR 1,050 Bn in 2020. It is expected to expand at a compound annual growth rate (CAGR) of 14.86% between 2021 and 2025, to reach a value of INR 2,028.86 Bn by 2025.

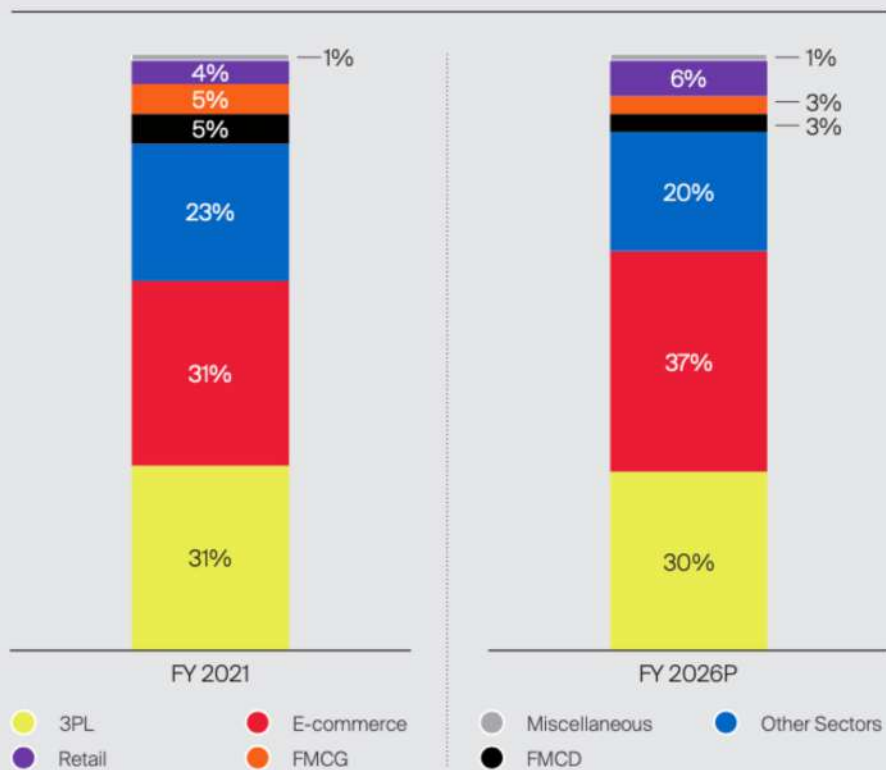
The usage of the warehousing system in India has gained significant prominence over the past few years. In India, the warehousing and Cold storage space occupation increased by 77% from 2019 to 2020.

At present, warehousing in India is mostly concentrated in tier-I cities, such as Bengaluru, Chennai, Kolkata, Mumbai, Delhi-NCR, Ahmedabad, Pune, and Hyderabad. However, with the rising demand for e-commerce activities and doorstep delivery services in the tier-II and tier-III cities, the warehousing sector in India is expected to grow potentially in the coming years.

INDIA WAREHOUSING MARKET OPPORTUNITY

The growth in the India warehousing market is triggered by the robust expansion in the country's pharmaceutical, e-commerce, and manufacturing sectors. The rapid growth in the market can also be attributed to the government's policy support and increasing institutional investments. Other factors, including technological advancements, such as warehousing automation and robotic mechanization are expected to revolutionize the market.

EXISTING AND PROJECTED SECTOR SPLIT OF WAREHOUSE DEMAND



Source: Knight Frank Research

Notes:

- Warehousing demand data includes light manufacturing/assembly.
- Other Sectors include all manufacturing sectors (automobile, electronics, pharmaceutical, etc) excluding FMCG and FMCD.
- Miscellaneous category includes services such as telecom, real estate, document management, agricultural warehousing and publishing.

However, the unavailability of feasible lands, high land acquisition prices and the lack of an adequate warehouse infrastructure in the country are factors hindering the growth of the market.

Some of the major players operating in the market include Snowman Logistics, Gati, DHL Express, and Mahindra Logistics.



It is estimated that the e-commerce sector will consume the most space in the next five-year block of FY 2022 - 2026 at 9.1 mn sq m (98 mn sq ft), 165% more than the preceding period of FY 2017 - 2021. Similarly, 3PL and Other Sector companies are expected to take up 56% and 43% more space in the next five years compared to the preceding period. These three occupier groups are expected to account for 86% of the total transacted space in the next five years compared to 78% of the transacted space earlier.

Source: Knight Frank Research Notes:

- Warehousing demand data includes light manufacturing/ assembling.
- Other Sectors include all manufacturing sectors (automobile, electronics, pharmaceutical, etc.) excluding FMCG and FMCD.
- Miscellaneous category includes services such as telecom, real estate, document management, agricultural warehousing, and publishing.

ESTIMATED GROWTH STATISTICS BY SECTOR

Sector	Transactions FY 2017 - 2021 mn sq m (mn sq ft)	Transactions FY 2022 - 2026 mn sq m (mn sq ft)	Change
 E-commerce	3.4 (37)	9.1 (98)	165%
 3PL	4.9 (53)	7.7 (83)	56%
 Other Sectors	3.4 (37)	4.9 (53)	43%
 FMCD	0.7 (8)	0.9 (9)	20%
 FMCG	0.8 (8)	0.9 (10)	15%
 Retail	1.4 (15)	1.5 (16)	7%
 Miscellaneous	0.4 (4)	0.4 (4)	1%
Total	15.1 (162)	25.4 (273)	68%

Impact Analysis of COVID-19

Industrials

The Industrials sector will see **NEGATIVE** impact due to COVID-19 outbreak and is expected to register at Par growth rate compared to the global GDP growth



IMPACT

Market Impact

This market will have **POSITIVE IMPACT** due to the spread of COVID-19

Pandemic Impact
on Market



INDIRECT

Global Warehousing and Storage Market 2020-2024

Market growth will
ACCELERATE at
a CAGR of about

7%



Incremental
growth

USD 326.91 bn



Growth for 2020

5.98%



Market growth in
2020 likely to
INCREASE
compared to 2019

Expected time by when the
impact on market will normalize



Q3-2021 [Best Case]



Q1-2022 [Worst Case]

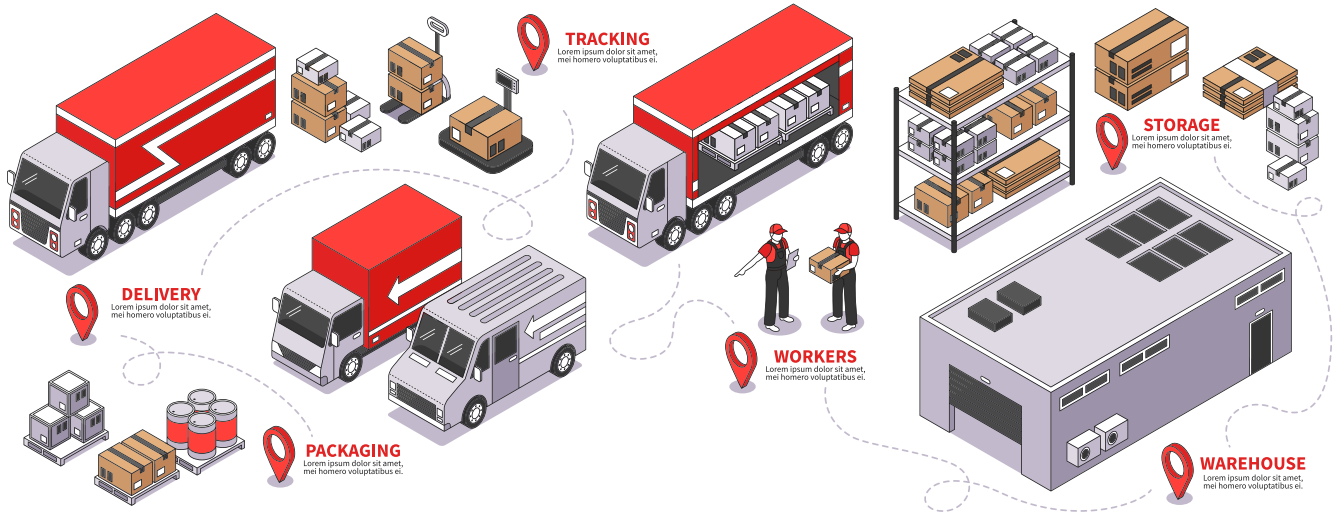


Market estimates to be revisited and updated in Q3-2020, based on the revaluation of the impact as the pandemic spread plateaus. The update will be available free of cost to all customers.

Market Potential & Comparison

INDIAN WAREHOUSING

INDIAN MARKET VS OTHER COUNTRIES



Indian warehousing is still at a very nascent stage and has a long way to go before tapping into its full potential. One of the ways to gauge the scale of the opportunity the Indian warehousing market represents would be to compare the area of industrial and warehousing stock present in developed markets, where the warehousing market is more mature. The growth of a warehousing market is highly correlated with the population and per capita income of a country and is depicted in the adjacent table as well.

India has a per capita warehousing stock of just 0.02 sq m compared to the USA, China, and the United Kingdom which have 4.4 sq m, 0.8 sq m, and 1.09 sq m respectively. Even in terms of transaction volumes, USA's industrial and warehousing market saw 20.4 mn sq m (220 mn sq ft) transacted during 2020, 7 times that of India in FY 2021.

The e-commerce sector has been the biggest driver of warehousing across developed markets globally. The share of online sales in the UK had in fact spiked from 19.2% in 2019 to a steep 33.4% in May 2020 showing the dominance and scalability of the online marketplace even in a mature market. With only 4.7% penetration in India (2019 est), we believe that the Indian e-commerce market is on the cusp of its next phase of growth with Indian business giants such as the Reliance and Tata groups entering the fray along with global behemoths Amazon and Walmart to capture this massive market. A growing economy like India with the second largest population in the world still holds massive potential for its warehousing market which will fructify over the next few years.

COMPARISON OF WAREHOUSING MARKETS



United States of America (USA)
 GDP Constant Prices (USD tn) : 18.3
 Population (mn) : 328
 GDP Per Capita (USD) : 55,753
 Warehousing Stock (mn sq m) : 1,446
 Warehousing Stock Per Capita (sq m) : 4.4



United Kingdom
 GDP Constant Prices (USD tn) : 2.9
 Population (mn) : 6.7
 GDP Per Capita (USD) : 43,710
 Warehousing Stock (mn sq m) : 73
 Warehousing Stock Per Capita (sq m) : 1.09



China
 GDP Constant Prices (USD tn) : 11.5
 Population (mn) : 1,397
 GDP Per Capita (USD) : 8,242
 Warehousing Stock (mn sq m) : 1,060
 Warehousing Stock Per Capita (sq m) : 0.8



India
 GDP Constant Prices (USD tn) : 2.9
 Population (mn) : 1,366
 GDP Per Capita (USD) : 2,152
 Warehousing Stock (mn sq m) : 30.9
 Warehousing Stock Per Capita (sq m) : 0.02

Source: World Bank, China Logistics Research Association, Knight Frank Research
 Notes: Warehousing stock per capita = Warehousing stock/ total population
 India represents the top eight cities. It includes commercial warehouses but excludes agri-warehouses.



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India's Growing APPETITE FOR ON-DEMAND WAREHOUSING

With legacies of conventional warehousing fulfilments and rigid 3PL (Third Party Logistics) partnerships rendered obsolete, companies are increasingly evaluating the efficiencies of on-demand warehousing as a cost-effective and flexible business solution.

The COVID-19 pandemic has spurred the emergence of a vibrant 'on-demand' economy globally and in India. In layman's terms, it can be described as an economic model leveraging digital technologies to offer access to different services. With legacies of conventional warehousing fulfilments and rigid 3PL partnerships rendered obsolete, companies are increasingly evaluating the efficiencies of on-demand warehousing as a cost-effective and flexible business solution.

On the demand side, it implies the speed at which a service can be accessed by a customer, and

on the supply side, it implies the efficiency at which the service is provided by the service provider. Speed, scale, access, and service efficiency form key parameters of a seamless and efficient 'on-demand' warehousing model.

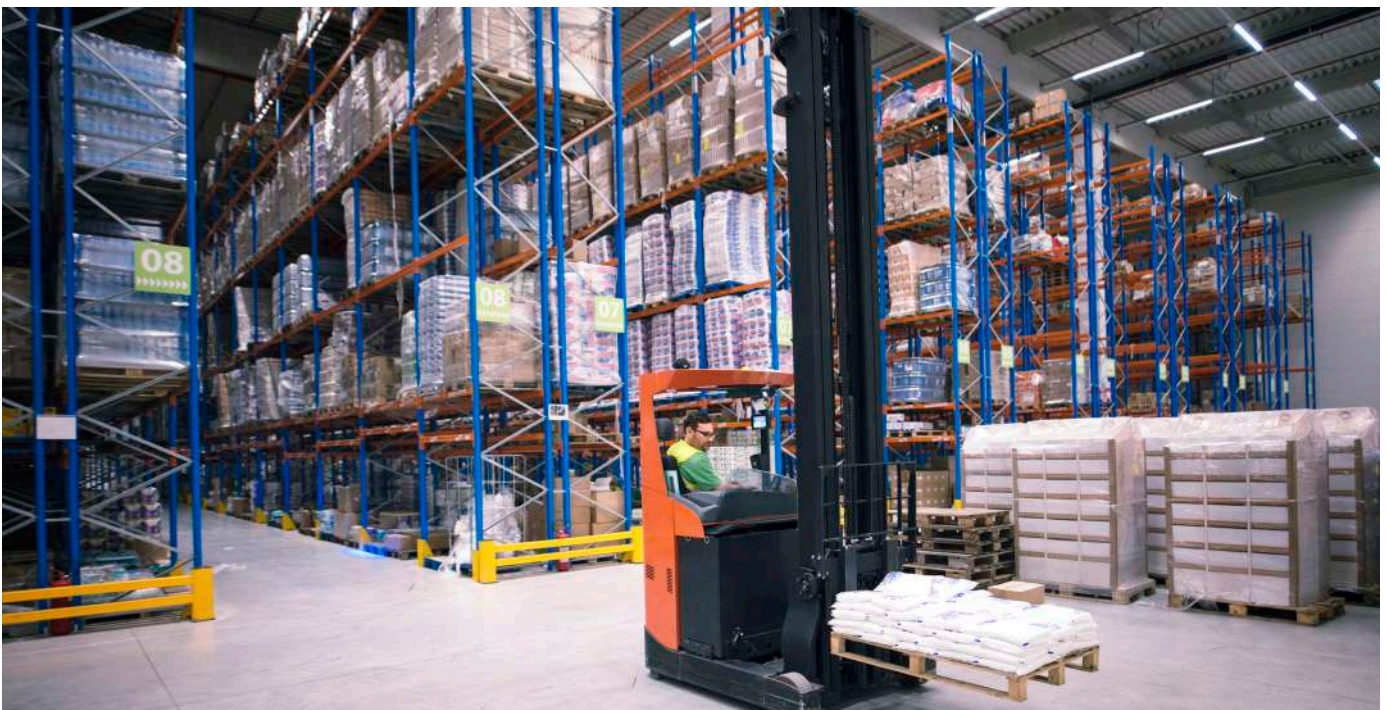
On-demand warehousing is an online marketplace model. It taps the power of app-based tools to help customers with warehousing space requirements and connect with logistics players offering excess warehousing capacity on a pay-per-use basis. By monetizing unutilized storage spaces, warehousing players are saved the hassle of bearing considerable expense on surplus spaces in on-demand warehousing.

The growth in the Indian warehousing market is triggered by the robust expansion in the country's pharmaceutical, e-commerce, and manufacturing sectors. The rapid growth in the market can also be attributed to the government's policy support and increasing institutional

investments. Other factors, including technological advancements, such as warehousing automation and robotic mechanization are expected to revolutionize the market.

The robust growth of the e-commerce market in India has changed the operational dynamics of conventional logistics. As customers demand greater transparency in their buying experience, on-demand warehousing has proven to be a flexible business model for retailers and brands offering operational scalability and supply chain agility.

Businesses can gain substantial cost and scale benefits by focusing on their core business activities and outsourcing non-core business activities like warehousing to expert solution providers. They are not required to incur huge expenditures on setting up and maintaining a large warehousing and fulfillment network for inventory storage and distribution. Leveraging the on-demand warehousing model



“Predictions from various industry reports pointed to the fact that 165 % of additional space in warehouses will be occupied by the e-commerce sector over the next five years in India.”

enables companies to fulfill orders when demand is at a peak and scale back when not needed.

Among the major cities in India, Delhi NCR led with the highest absorption in 2021 at 18% followed by Pune at 15%. Mumbai and Bangalore saw absorptions at 14% and 11% respectively, while tier II & tier III cities accounted for 20%.

In addition, tier II and III cities such as Rajpura, Lucknow, Coimbatore, Jaipur, Guwahati, Bhubaneswar, Nagpur, Kochi/Ernakulam, Indore, Hosur, and Patna witnessed around 8.6 million sq ft of absorption in 2021.

These cities are poised to gain further momentum in 2022 and 2023 with e-commerce and 3PL firms capitalizing on consumption-driven growth and pushing the demand for warehousing space.

Vacancy levels in tier I cities have increased from 8.4% in 2020 to 9.4% in 2021 and rental values remained stable in 2021 across the major cities with new projects delivered with improved specifications and high-quality environmental, health & safety (EHS) standards.

The market witnessed 4,200 plus acres of manufacturing and warehousing land transactions across tier I and II cities of which 51% was private land and 49% was government land.

The overall industrial and warehousing space stock in tier I cities is at 266 million sq ft at the end of 2021 and is expected to reach 304 million sq ft in 2022 and 345 million sq ft in 2023.

Besides, strong macroeconomic fundamentals, government initiatives favoring infrastructure development in transport, water, power, and communications and support to the growing sectors are likely to drive manufacturing and warehousing demand in India in 2023.

Growing demand for warehouse space for manufacturing, e-commerce, and organized retail is likely to drive warehousing demand in 2023. The market is likely to see absorption in excess of 40 million sq ft and a supply of over 45 million sqft during the year.



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“Work From Home and social distancing norms have further fuelled the e-commerce demand and therefore growth of the Indian logistics and warehousing sector. The rising popularity of quick commerce companies and e-commerce companies focusing on improving the delivery time and customer experience will result in the rapid growth of Urban warehousing.”

Anoop Mishra
Co-Founder & Secretary
Movers Federation of India

BEFORE YOU MOVE



As we continue to recover from the covid-19 outbreak, if you are planning a move with a professional moving company, you may want to consider some additional actions to help support a safe move. Below are some practical tips designed to assist you with the move process.

Before You Move...

Make sure you ask your professional moving company what measures they are taking to ensure a safe move experience with respect to COVID-19. Most reputable movers understand the safety of you and your belongings is critical during any move. However, when it comes to your safety and health, it's imperative the moving company you choose demonstrates they have you in mind. Below are a few questions to get you started as you get your movers:

- What precautions are your movers taking to help prevent the spread of COVID-19?
- What precautions do you recommend I take during my move?
- What will you do if it's discovered that a worker or customer has been diagnosed with COVID-19?
- Do you have a list of FAQs or additional information that addresses moving during COVID-19 that I can review before I schedule my move with you?

CONSIDER A VIRTUAL MOVING QUOTE

The virtual survey offers an alternative to the traditional in person moving estimate allowing you to remotely walk an estimator through your home using video chat on your mobile device. Check with your moving company to find out how you can best prepare for their virtual quote process. If you choose to try our Virtual Survey tool, here are a few things you can do to prepare for your remote estimate:

- Make sure your phone or tablet is fully charged
- Make sure you have a strong Wi-Fi signal. If you are not connected to Wi-Fi, data charges may apply.
- Turn on the lights in all of the rooms you will be showing to your estimator.
- Open all cabinets and closets for items inside you will need us to move.
- Have a tape measure on hand, just in case your estimator needs you to measure an item for accuracy.

CLEANING

Hiring professional cleaners to help with your move-in/move-out cleaning tasks can be an excellent time-saving option. However, you may also choose to do the house cleaning yourself.

The National Centers for Disease Control of India (NCDC) provides general recommendations for routine cleaning of households:

- Practice routine cleaning of frequently touched surfaces (for example tables, doorknobs, light switches, handles, desks, toilets, faucets, sinks, and electronics with "products suitable for the surface, following label instructions."
- Pay close attention to the safety instructions when using cleaning products. For example, never mix bleach with ammonia or any other cleaner; wear rubber gloves and other protective wear, if indicated; increase ventilation by opening windows and doors to allow in the fresh air.

"It is advised to Consult with the Physician if you have any of Covid-19 symptoms!"

During Your Move (If your movers have arrived for loading and unloading) Greet with a smile, not a handshake.

It's not rude; it's simply safer to use other non-contact methods of greeting.

MAINTAIN A SIX-FOOT DISTANCE

As your drivers and workers load and unload your belongings, practice social distancing AND refrain from

helping with the move — let them do it. If possible, keep children, pets and vulnerable household members in a separate area.

WASH HANDS

Request your movers wash their hands at the door and at regular intervals. It's also a good idea to limit restroom use to one in the house. Provide cleaning wipes for doorknobs and light switches in the restroom and near entryways.

Practice NCDC recommended protocol to decrease the spread of the virus.

These recommendations include but are not limited to the following: wearing masks and/or creating reminders to avoid touching the face, limiting food sharing, scheduling regular hand washing reminders by email/text notifications and regularly cleaning surfaces.

If at any point before or during your move, you suspect you've

been exposed to the virus or have symptoms, contact your mover to determine what to do.

AFTER YOUR MOVE

Thoroughly clean your new home before you unpack and settle in.

In addition to cleaning your furniture and belongings as you unpack, make sure to properly dispose of all packing materials.

Contact your local government agency if you have questions regarding the disposal or recycling of boxes and other packing material.

**These Guidelines represent recommendations based on current NCDC Guidelines and are subject to change based on our evolving understanding of COVID-19; the availability of equipment; the personal preferences of each customer; and other federal, state and local regulations that may be issued from time to time.*



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PACKERS & MOVERS VS CUSTOMERS

Their fraud may be noticed when a gaggle of individuals either form a fake and unprofessional company or use the name of a reputed packers and movers company immediately. Fraud companies generally cause lots of delays in delivery, wouldn't answer your calls at the most crucial and needed times, or could find yourself stealing your goods or holding them captive in demand for extra money.

Not all packers and movers you discover online are reliable to trust blindly. While looking for the simplest shifting service provider, you would possibly stumble upon numerous fraud-moving companies offering services at cheaper rates. Don't fall prey to such companies for saving some bucks as hiring them may cost you over the number you're paying for relocating with them. For the protection of your precious possessions, it's a prerequisite to making sure that your packers and movers are credible enough to meet their commitments and move goods with safety, speed, & quality.

One should act as a responsible customer

This problem never arises if we act as responsible customer and before hiring any packers and movers don't forget to test and verifies the background or documents, take reference from reliable sources, do proper research work, verify their certification & license, and get proper paperwork done, never consider unreasonably low-cost service, check websites of original packers and movers before we finish up into the unpredictable troubles.

CASES REGISTERED

Some of the reputed companies like '*Aggarwal Packers & Movers Limited*' (APML), '*And Leo Packers and Movers India Pvt. Ltd.*'s original website encompasses a section 'Beware of fraudsters' which mentions, 'We are beholding a variety of cases that are bringing the increased operations of faux companies and their advanced ways to trap the innocents. There are gangs running fake moving companies. Even a complaint was received by the Crime Branch from Sandhya, a representative of the Aggarwal Packers and Movers regarding the fraud with customers within the garb of her company's name. Delhi Police has busted a gang running a fake transport company impersonating a number one packers and movers firm and arrested four persons who allegedly duped several customers on the pretext of providing low-cost services as compared to other reputed and original packers and movers. Companies running with faux names also ruin the reputation of the companies that are doing a sincere job in relocation.

Customers Should Avoid Relocation Companies With Similar Brand Names

Customers should avoid relocation companies that have names similar to big, iconic brand names in India and worldwide like **Blue Dart, DHL, Gati and VRL**. These companies are not actually related to the relocation industry, but due to them being huge brands, customers think that they will not face any problems if they hire them for moving. As per the research done by MFI, many frauds happen in the name of these huge companies as it becomes easy to trap the customers by brand names.

Types of issues faced by clients as well as relocation services

There are lots of small, disorganized, unprofessional, and dishonest packers and movers businesses that startup on a really low budget, use fake websites and faux GST, and entice customers with a range of pricing offers like free storage, free packing, free fixing, or providing complimentary services at practically no cost, etc. These gullible clients take them au courant for their offers and find themselves stuck. Because of their lack of understanding of how a business should function, they're frequently unable to predict which methods of transportation are wont to move the products. When transporting goods, businesses frequently incur costs that they subsequently recoup from customers and unless customers don't pay the compensation price, their items remain on hold or in transit, most of the shoppers received goods after many days which are either damaged or unmannerly packed.

Sometimes reputed companies are guilty too

They are unable to line their communication, pricing, packaging, and loading matters with clients in an exceedingly proper manner thanks to ignorance, misinformation, and lack of experience. There are only 150–200 reputable relocation companies in India, and most of them aren't well-trained and don't have any estimation about the worth value they must charge for loading the products of the purchasers, causing confusion in (terms of load measurement) while shifting the products, how safely the packaging must be in hot water long distance, what

percentage labors and tools are required in destination location while conducting the entire task, many times there aren't any service providers on destination location who can deliver the businesses goods at a competitive price. Low quotation, goods loss cases, breakage and damage of products cases, Companies deliver the products in pieces in spite of everything the parts are put together at a specific location because they lack the desired conveyance to load the products in accordance with their amounts, which ends in significant delays in package delivery.

ROLE OF MFI

To limit and resolve such extreme cases of fraud by packers and movers companies, stealing huge quantities of products from customers who are shifting from one place to a different, assistance named "Movers Federation of India" (MFI) has been launched, which has registered around 100+ cases within 5 years and succeeded in resolving

around 70% to 80% of cases till date. On an issue from MFI co-founder and secretary Anoop Mishra about the kind of complaints yet received under MFI, Mishra says, "Most of the complaints are likely to alter within the pricing before the products shift". Budget moving companies or packers and movers firms finalize the budget at an occasional cost, but in most cases, they demand extra costs. In a dispute, they threaten their customers to carry the products.

Conclusion

Overall being a customer, one must compose their mind to identify fake packers and movers with their smartness & research. It's a giant deal if you identify the traps of moving companies before choosing any of them for relocating your stuff. It's not every time packers and movers companies are at fault. If we see then there are out of 10, 6 cases are against customers because of their irresponsibility while checking for relocation services or setting the price unmannerly.

"Being a NPO, MFI help victims via tracking, network practices, or acting as a link between company and customer to resolve the disputes and take a look at their best to recover the products and successfully deliver them to their location."

On their "official sites," packer and moving companies should also list fraudulent websites to prevent buyers from confusing them with legitimate businesses. Customers and relocation service providers share equal duty in ensuring proper documentation and communication before closing any contract to avoid future legal issues for either party.

-Manasvi Gupta

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The Impact Analysis of **CHANGES & EFFECTS** IN THE RELOCATION SECTOR OF INDIA POST PANDEMIC!

The instant execution of the lockdown in the nations hit many industries, causing the unanticipated closure of their firms and the collapse of the economies. The length of their presence throughout their activities wasn't known at first because the governments were still trying to regulate the situation. The migration industry was one of the major sectors in India that were significantly damaged by the COVID-19 detentions that began in 2020. Since the primary function of this packers and movers' sector is to assist individuals in moving from one location to another with their belongings, the sudden imposition of a complete lockdown in the nation quickly put an end to their operations.

Due to the widespread fear of a deadly epidemic in the nation and the strict lockdown regulations put in place by the government, people postponed their relocating plans. The moving industry faced a dilemma as a result. It was obvious that this area of the logistics industry may experience next-level developments in the near future. The short-term effects were abrupt and frequently severe. Numerous additional employees were judged necessary and continued to work in hospitals, supermarkets, garbage trucks, and warehouses while adhering to new protocols designed to stop the spread of the unique coronavirus.

INFLUENCE OF THE CRISES

The COVID-19 pandemic caused a number of businesses to cease or scale back operations, which resulted in a considerable decline in sales and changes to employment, but with incredibly diverse consequences on different businesses. This section evaluates the effects of the outbreak on operation status, sales, and employment across these three dimensions. The statistics provide a complete picture of how businesses have been performing and adapting to the current crisis because the poll was administered in several countries and those nations were dealing with different stages of the COVID-19 outbreak.

EFFECT ON SALE

Large-scale and pervasive negative effects on sales have been identified across firms. On average across the nation, 84% of businesses reported lower sales in the 30 days prior to the interview compared with the same period last year. With a standard deviation of 0.25, the cross-country average points to a sales decline of nearly 49% from the same time last year. Although the COVID shock had its greatest effect at the height of the crisis, the sales decline is still significant ten weeks afterward. These findings are consistent with the observation that these activities frequently necessitate more face-to-face encounters and are more likely to be discontinued even six weeks after the peak of the pandemic.

CHANGING DEMAND AND SUPPLY

Relocating to developing nations with more human capital at lower costs. This would present new prospects for packers and movers to provide their clients with their skilled services. A better position for moving businesses in such a situation will result from the identification of these nations. Additionally, since society has evolved, some businesses are willing to spend money on digital technology services rather than relocation costs. The Packers & Movers is one of the reputable and reliable internet reference directories of Indian packers and movers that conduct business both domestically and internationally. The portals assist individuals in connecting with trustworthy, previously vetted movers and packers that match their needs and price range.

THE RELOCATION INDUSTRY HAS ALSO BEEN AFFECTED BY THE COMPLETE LOCKDOWN

The pandemic forced mobility specialists to adapt innovative techniques that move people in a safe and secure way while still adhering to government rules. Since the website only provided moving-related services and had been collaborating closely with moving companies, it had been able to observe a significant shift in this industry's landscape following COVID-19. Lockdowns and other containment measures caused a significant commercial interruption, while government actions to combat illnesses and stop the spread of the virus led to worldwide supply shocks,





particularly in manufacturing. The sector in India noticed a dip in applications for transcontinental moving; even those for local relocation saw a sizable drop.

HOW THE RELOCATION INDUSTRY ADAPTED NEW TECHNOLOGIES DURING THE LOCKDOWN AND INCREASED ITS GROWTH WITH KEEPING IN MIND ALL THE PRECAUTIONS

DELIVERIES WITHOUT CONTACT:

In order to limit the points of interaction between them and their clients, packers and movers adopted social distancing principles in their moving procedures. The majority of well-known moving businesses tailored their services by encouraging online payments, uploading and updating papers online, and invoicing and e-billing.

VIDEO CALL HOME SURVEY:

In order to give moving cost estimates, the pre-move survey was previously completed face-to-face at the customer's home. The customer will now be asked to give them a tour of their residence so they can get a sense of the moving requirements. Paperwork will be electronically signed in accordance with social conventions of distance.

PROCESS OF TRANSPORTATION HALT:

Transportation of goods ceased to function as a result of the closure of city-to-city roadways. Since there was no work, many truck drivers went back to their hometowns. Due to fluctuating gas prices brought on by the GDP decline, there were fewer transport vehicles on the roads.

IMPLEMENTING SAFETY MEASURES:

As soon as the relocation sector resumes operations, moving businesses must implement COVID-19 safety procedures. During the move, the moving specialists must utilize N95 masks, gloves, and PPE kits. Every packed box is sanitized, and workers and customers maintain zero contact with each other. Given the social norms of distance, paperwork will be signed virtually.

INCREASING DEMAND FOR WAREHOUSING SERVICES:

During the epidemic, demand for warehousing and storage services increased. Rent savings are possible, and people can store important items safely until they relocate. These services are offered for both immediate and long-term needs.

CONCLUSION

The movers and packers' sector in India faced their worst challenges during the shutdown situations. After the COVID crisis that affected the nation, there were substantial reformations. The demand for household shifting increased when the lockdown regulations were relaxed since people were prepared to resume their relocation. Online tracking, in-the-moment updates, and no-contact deliveries may last for a very long period.

-Garima Dobhal

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Group photo of Founder Trustees (Left To Right): Anoop Mishra, Alok Bhargav, Ajit Sharma, Jatin Gulati & Ramesh Jangra at 5th National Conference, New Delhi, 2022.

Fraud has increased in the name of packers and movers: पैकर्स एंड मूवर्स के नाम से बढ़ गई है ठगी

नई दिल्ली: कोरोना काल में वर्क फ्रॉम होम (Work From Home) का आनंद उठाने वाले एक बार फिर से नौकरी वाले शहर में लौट रहे हैं। कुछ लोगों का अभी भी वर्क फ्रॉम होम चल रहा है, लेकिन बच्चों के स्कूल खुल गए हैं, इसलिए शहर लौटना पड़ रहा है। ऐसे में सामान की दुलाई करने वाले पैकर्स एंड मूवर्स (Packers & Movers) की मांग बढ़ गई है। इसी के साथ ठगी की घटनाएं भी तेजी से बढ़ रही हैं। स्थिति यह है कि हर रोज दो तीन ठगी के मामले सामने आने लगे हैं।

डिजिटल काल में बढ़ी है ठगी

जब मामला डिजिटल नहीं हुआ था, तब लोग ट्रांसपोर्ट कंपनियों के दफ्तर या मूवर्स एंड पैकर्स के पास जाकर बुकिंग कराते थे। जैसे ही मामला डिजिटल हुआ, फर्जी कंपनियों की बाढ़ आ गई। अब कोई व्यक्ति जैसे ही मूवर्स की ऑनलाइन खोज करता है, असली कंपनियों के साथ साथ सैकड़ों फर्जी कंपनियों का नंबर आपके सामने आ जाता है। लोग इनके झांसे में इसलिए फंसेते हैं कि वे स्थापित कंपनियों के मुकाबले आधी कीमत पर सामान पहुंचाने का लालच हैं। एक बार आप इनके झांसे में आ गए तो समझ लीजिए कि अब आपके सामानों की खैर नहीं।

दैनिक भास्कर

फ़ेक पैकर्स-मूवर्स से अपने घर के कीमती सामान को लुटने से बचाएं! - मूवर्स फ़ेडरेशन ऑफ़ इंडिया

नई दिल्ली। अक्सर आप खबर पढ़ते हैं कि फर्जी पैकर्स एंड मूवर्स कंपनी लोगों का सामान या कार लेकर चंपत हो गई। अनेक लोग लाखों रुपए का घर एवं कंपनी का कीमती सामान या महंगी गाड़ी गंवा बैठते हैं। लोगों को जागरूक कर इस तरह के फ्रॉड रोकने और उपभोक्ताओं को बेहतर सेवाएं प्रदान करने के उद्देश्य को लेकर बंगलोर से फेडरेशन के संस्थापक अजित शर्मा के साथ इंडस्ट्री के ही कुछ लोगों ने बीड़ा उठाया और 2018 में मूवर्स फेडरेशन ऑफ इंडिया (एमएफआई) नामक संगठन का गठन किया। इस संगठन द्वारा देश भर की बेहतरीन पैकर्स मूवर्स कंपनियों को सदस्य बनाया गया और इंडस्ट्री को संगठित करने के प्रयास किए गए। यह संगठन अपनी सदस्य कंपनियों को नई तकनीक का इस्तेमाल कर बेहतर काम करने का प्रशिक्षण देता है। एमएफआई फ्रॉड कंपनियों से बचने के लिए जागरूकता अभियान भी चलाता है।

25 और 26 मार्च को एमएफआई की 5वीं नेशनल कॉन्फ्रेंस दिल्ली के लीला होटल में आयोजित की गई। एमएफआई के प्रवक्ता व सचिव अनूप मिश्रा ने बताया कि संगठन इंडस्ट्री में गुणवत्ता के उच्च मानकों के लिए कटिबद्ध है और अपने सदस्यों के काम कागज पर कड़ी नजर रखता है। किसी भी सदस्य के किसी भी तरह की गलत व्यापारिक गतिविधियों में लिप्त पाए जाने पर संगठन की सदस्यता से हटा दिया जाता है। कॉन्फ्रेंस में उपस्थित संगठन के सभी सदस्यों ने शपथ भी ली कि वह अपना काम पूरी इमानदारी और सच्चाई के साथ करेंगे और ग्राहकों को बेहतरीन सेवा प्रदान करेंगे।

NA न्यू इंडिया एनालिसिस



फ़ेक पैकर्स-मूवर्स से अपने घर के कीमती सामान को लुटने से बचाएं : मूवर्स फ़ेडरेशन ऑफ़ इंडिया

Editorial Team March 26, 2022

नई दिल्ली। अक्सर आप खबर पढ़ते हैं कि फर्जी पैकर्स एंड मूवर्स कंपनी लोगों का सामान या कार लेकर चंपत हो गई। अनेक लोग लाखों रुपए का घर एवं कंपनी का कीमती सामान या महंगी गाड़ी गंवा बैठते हैं। लोगों को जागरूक कर इस तरह के फ्रॉड रोकने और उपभोक्ताओं को बेहतर सेवाएं प्रदान करने के उद्देश्य को लेकर बंगलोर से फेडरेशन के संस्थापक अजित शर्मा के साथ इंडस्ट्री के ही कुछ लोगों ने बीड़ा उठाया और 2018 में मूवर्स फेडरेशन ऑफ इंडिया (एमएफआई) नामक संगठन का गठन किया। इस संगठन द्वारा देश भर की बेहतरीन पैकर्स मूवर्स कंपनियों को सदस्य बनाया गया और इंडस्ट्री को संगठित करने के प्रयास किए गए। यह संगठन अपनी सदस्य कंपनियों को नई तकनीक का इस्तेमाल कर बेहतर काम करने का प्रशिक्षण देता है। एमएफआई फ्रॉड कंपनियों से बचने के लिए जागरूकता अभियान भी चलाता है।

NEWS 18 हिंदी

शिफ्टिंग से पहले मूवर्स एंड पैकर्स की कर लें जांच, नहीं तो रास्ते में ही बिक जाएगा सामान



फर्जी पैकर्स एंड मूवर्स सस्ते में सामान शिफ्ट करने का लालच देकर बीच रास्ते में ही सामान बेच देते हैं।

ऑनलाइन और डिजिटल प्लेटफॉर्म के बढ़ते इस्तेमाल से फर्जी कंपनियों की बाढ़ आ गई है, मूवर्स फेडरेशन ऑफ इंडिया ने चेतावनी जारी करते हुए कहा है कि पूरी पड़ताल के बाद ही सामान शिफ्ट करने वाली कंपनियों की सेवाएं लेनी चाहिए नहीं तो आप मुश्किल में पड़ सकते हैं।

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नई दिल्ली: क्या आप भी अपने घर या ऑफिस का सामान शिफ्ट करने की योजना बना रहे हैं और इसके लिए पैकर्स एंड मूवर्स की सेवाएं लेने की सोच रहे हैं, तो जरा सावधान रहिएगा। सामान शिफ्ट करने के लिए शहरों में जैसे-जैसे पैकर्स एंड मूवर्स (Packers and Movers) पर लोगों की निर्भरता बढ़ रही है, फर्जीवाड़ा भी बढ़ता जा रहा है। कई फर्जी कंपनियां सस्ते में सामान शिफ्ट करने का लालच देकर ग्राहकों से ठगी कर रही हैं। ऐसे में उनकी सेवाएं लेने से पहले उनके बारे में अच्छी तरह से पड़ताल कर लेना जरूरी है।

सामान बेच हो जाते हैं गायब

ऐसी कंपनियों की सामान होने के लिए न तो खुद की गाड़ी होती है और न ही स्थायी कर्मचारी। दिहाड़ी मजदूर और किराये की गाड़ी के जरिये सामान पैक करवाकर निर्धारित जगह पर पहुंचाने की बजाय बीच में ही कहीं सामान बेच देती हैं। ऐसी कंपनियों को ढूंढना मुश्किल है, क्योंकि उनका कोई स्थायी अता-पता नहीं होता है। ठगी करने के लिए ऐसी कंपनियां जानी मानी कंपनियों से मिलते-जुलते नाम रख लेती हैं, जिससे ग्राहक गुमराह हो जाते हैं।

मूवर्स फ़ेडरेशन ऑफ़ इंडिया ने की राहत पैकेज की मांग

SCAMS FREE INDUSTRY. A group of men in suits standing together, likely members of the Movers Federation of India.

दूसरे शहर में कर रहे हैं शिफ्टिंग तो मूवर्स एंड पैकर्स की करें ठीक से जांच, नहीं तो हो जाएगा नुकसान

संगठन ने लोगों को आगाह करते हुए कहा है कि कई लोगों की यह शिकायत मिली है कि कई फर्जीवाड़ा करने वाली कंपनियां लोगों का सामान शिफ्ट करने की बात करके चूना लगा रही हैं।

जब भी किसी व्यक्ति का ट्रांसफर किसी दूसरे शहर में हो जाता है तो ऐसी स्थिति में आप पैकर्स एंड मूवर्स की मदद से आप अपने सामान को आसानी से शिफ्ट करा सकते हैं। इसके अलावा एक शहर के अंदर सामान शिफ्ट करने के लिए या ऑफिस शिफ्ट करने के लिए भी आप पैकर्स और मूवर्स की सहायता ले सकते हैं। पिछले कुछ सालों में लोगों ने पैकर्स और मूवर्स की सेवा इस्तेमाल बहुत ज्यादा शुरू कर दिया है, लेकिन, आपको बता दें कि पिछले कुछ दिनों में ऐसे कई मामले सामने आए हैं जिसमें लोग नकली पैकर्स एंड मूवर्स के कारण ठगी के शिकार हो गए हैं। नकली पैकर्स और मूवर्स के कारण लोगों को लाखों रुपये का चूना लग गया है।

लोगों के सामान बेच देते हैं फ्रॉड करने वाले लोग

इसलिए किसी तरह की पैकर्स एंड मूवर्स की सेवा लेने से पहले आप उनके असली होने का प्रमाण जरूर लें, मार्केट में इस तरह की कई नकली कंपनियां आ गई हैं जिसमें न उनकी खुद की गाड़ी होती है न ही खुद के मजदूर, वह दिहाड़ी के मजदूर के जरिए सामान पैक करवा कर दूसरी जगह भेजते हैं।

ऐसे में कई बार यह लोग सामान लेकर गायब हो जाते हैं, कंपनी का राशी पता और मोबाइल नंबर न होने के कारण इनको ट्रेक करना मुश्किल हो जाता है, इसके बाद सामान गायब हो जाता है और दोबारा कभी नहीं मिलता है, यह फ्रॉड पैकर्स और मूवर्स कई बड़ी कंपनियों का नाम रख लेते हैं जिस कारण असली और नकली के बीच का भेद करना बहुत मुश्किल हो जाता है।

पैकर्स एंड मूवर्स ने लोगों किया सचेत

आपको बता दें कि मूवर्स फेडरेशन ऑफ इंडिया संगठन ने लोगों को इस बारे में आगाह करते हुए कहा है कि आप किसी तरह के ऑनलाइन और डिजिटल के फर्जीवाड़े में न फंसे, संगठन ने लोगों को आगाह करते हुए कहा है कि कई लोगों की यह शिकायत मिली है कि कई फर्जीवाड़ा करने वाली कंपनियां लोगों का सामान शिफ्ट करने की बात करके चूना लगा रही हैं।



ऑनलाइन लिस्टिंग और सस्ते के चक्कर में रास्ते में ना लुटाएं घर

जयपुर, (उदय टुडे)। जब भी हम देश के एक कोने से दूसरे कोने में शिफ्ट होना चाहते हैं, तो पैकर्स और मूवर्स की सेवाओं की जरूरत होती है। पर कई बार ग्राहक इन इंडस्ट्री में मौजूद फ्रॉड्स या बड़े ब्रांड-नेम से मिलते जुलते फेक नामों के ऑनलाइन लिस्टिंग के द्वारा मिले लुभावने ऑफर्स और कोई जानकारी ना होने के चलते इनके चंगुल में फँस जाते हैं और अपने जीवन भर की कमाई को लुटा बैठते हैं। इस प्रकार की घटनाएँ तेजी से बढ़ रही हैं जो रिलोकेशन इंडस्ट्री के प्रति अविश्वास पैदा करने के साथ ग्राहकों के बीच अच्छे मूवर्स की भी छवि को धूमिल करती हैं। रिलोकेशन इंडस्ट्री को इन मौजूदा समस्याओं

को सुधारने और ग्राहकों के हितों की रक्षा के उद्देश्य से, एमएफआई - मूवर्स फेडरेशन ऑफ इंडिया एक ट्रस्ट के रूप में पिछले चार वर्षों से 20 लाख ग्राहकों के हितों के लिए काम कर रहा है। फेडरेशन के संस्थापक अजीत शर्मा के साथ अन्य सह संस्थापक श्री जितिन गुलाटी, श्री अनूप मिश्रा, श्री आलोक भार्गव, श्री अनुज सिंह और श्री रमेश जांगड़ा और देशभर से आए रिलोकेशन इंडस्ट्री से जुड़े 100 से अधिक शहरों से जुड़े मैसेज के साथ फेडरेशन के चौथे राष्ट्रीय सम्मेलन का आयोजन जयपुर के होटल हिल्टन में किया गया, जिसमें ग्राहक केंद्रित सेवा और उनके मूल्यवान सामानों की सुरक्षा, ग्राहकों की शिकायतों आदि पर ध्यान दिया गया।



मूवर्स फेडरेशन ऑफ इंडिया का राष्ट्रीय सम्मेलन सम्पन्न

जयपुर (हुक्मनामा समाचार)। जब भी हम देश के एक कोने से दूसरे कोने में शिफ्ट होना चाहते हैं, तो पैकर्स और मूवर्स की सेवाओं



Beware of Online Listings and Sly Packers & Movers - Authenticate and rest assured before handover the goods

Movers Federation of India Jaipur. Whenever we want to shift our House old goods from one place to another, we require packers and Movers. Many a times customers gets trapped in the names of fraud packers and movers running the companies under the name of big brands and thus looses their hard earned goods. Such incidents not only breaks the trust of customers but also defame the name of other moving companies under this sector. To protect the interest of customers, MFI - Movers federation Of India, has been working since last 4 years and has helped more than 20lacs customers in overcoming their moving Needs. Chairperson Ajit Sharma along with other

ference held at Hotel Hilton, Jaipur. Customer centric services and top class services to be rendered to the clients were been discussed. Federation also discussed and requested all the customers who avail packing and moving services, to verify the packers and movers by visiting their offices, The googl listings shall be cross checked by their reviews, An Sly Packers shall be take into consideration. Such Fake and sly companies forms Groups and entities and under the name of big Brands, harass the customers by taking their goods and Money involved in their good

transportation. CO Founder जयपुर | पैकर्स और मूवर्स संगठन ने धोखाधड़ी से बचने के लिए लोगों से ऑनलाइन लिस्टिंग और सस्ते के

है। पर कई बार ग्राहक इन इंडस्ट्री में मौजूद फ्रॉड्स से मिलते जुलते फेक नामों के ऑनलाइन लिस्टिंग भावने ऑफर्स और कोई जानकारी ना होने के चलते फँस जाते हैं और अपने जीवन भर की कमाई को लुटा फ़ार की घटनाएँ तेजी से बढ़ रही हैं जो रिलोकेशन अविश्वास पैदा करने के साथ ग्राहकों के बीच अच्छे छवि को धूमिल करती हैं। रिलोकेशन इंडस्ट्री की इन को सुधारने और ग्राहकों के हितों की रक्षा के उद्देश्य - मूवर्स फेडरेशन ऑफ इंडिया एक ट्रस्ट के रूप में से 20 लाख ग्राहकों के हितों के लिए काम कर रहा संस्थापक अजीत शर्मा के साथ अन्य सह संस्थापक अनूप मिश्रा, आलोक भार्गव, अनुज सिंह और रमेश र से आए रिलोकेशन इंडस्ट्री से जुड़े 100 से अधिक बसे के साथ फेडरेशन के चौथे राष्ट्रीय सम्मेलन का के होटल हिल्टन में किया गया, जिसमें ग्राहक केंद्रित मूल्यवान सामानों की सुरक्षा, ग्राहकों की शिकायतों

मूवर्स-पैकर्स को पूरी जांच के बाद ही दें समान: एमएफआई



जयपुर | पैकर्स और मूवर्स संगठन ने धोखाधड़ी से बचने के लिए लोगों से ऑनलाइन लिस्टिंग और सस्ते के धोखाधड़ी की घटनाएँ तेजी से बढ़ी है। इसकी वजह से अच्छे मूवर्स की छवि को भी नुकसान हुआ है। जबकि

ऑनलाइन लिस्टिंग और सस्ते के चक्कर में रास्ते में ना लुटाएँ घर

मूवर्स फेडरेशन ऑफ इंडिया का राष्ट्रीय सम्मेलन सम्पन्न

20 लाख ग्राहकों के हितों में काम कर रहा है मूवर्स फेडरेशन ऑफ इंडिया

जयपुर। जब भी हम देश के एक कोने से दूसरे कोने में शिफ्ट होना चाहते हैं, तो पैकर्स और मूवर्स की सेवाओं की जरूरत होती है। पर कई बार ग्राहक इन इंडस्ट्री में मौजूद फ्रॉड्स या बड़े ब्रांड-नेम से मिलते जुलते फेक नामों के ऑनलाइन लिस्टिंग के द्वारा मिले लुभावने

ऑफर्स और कोई जानकारी ना होने के चलते इनके चंगुल में फंस जाते हैं और अपने जीवन भर की कमाई को लुटा बैठते हैं। इस प्रकार की घटनाएँ तेजी से बढ़ रही हैं जो रिलोकेशन इंडस्ट्री के प्रति अविश्वास पैदा करने के साथ ग्राहकों के बीच अच्छे मुवर्स की भी छवि को धूमिल करती हैं। रिलोकेशन इंडस्ट्री को इन मौजूदा समस्याओं को सुधारने और ग्राहकों के हितों की रक्षा के उद्देश्य से, एमएफआई - मूवर्स फेडरेशन ऑफ इंडिया एक ट्रस्ट के रूप में पिछले चार वर्षों से 20 लाख ग्राहकों के हितों के लिए काम कर रहा है। फेडरेशन के संस्थापक अजीत शर्मा



के साथ अन्य सह संस्थापक जितिन गुलाटी, श्री अनूप मिश्रा, आलोक भार्गव, अनुज सिंह और रमेश जांगड़ा और देशभर से आए रिलोकेशन इंडस्ट्री से जुड़े 100 से अधिक शहरों से जुड़े मेंबर्स के साथ

फेडरेशन के चौथे राष्ट्रीय सम्मेलन का आयोजन जयपुर के होटल हिल्टन में किया गया, जिसमें ग्राहक केंद्रित सेवा और उनके मूल्यवान सामानों की सुरक्षा, ग्राहकों की शिकायतों आदि पर ध्यान दिया गया, ताकि

रिलोकेशन इंडस्ट्री से जुड़े हर ग्राहक को सर्वश्रेष्ठ सेवा उपलब्ध कराया जा सके। फेडरेशन ने ग्राहकों से भी अपील की कि सस्ते के चक्कर में या लालच में आकर किसी भी अनजान कंपनी को अपने घर का सामान देने से पहले कंपनी की पूरी जांच पड़ताल करने के बाद उस पर विश्वास करें। ऐसे फेक पैकर्स वाट्सअप और सोशल मीडिया प्लेटफॉर्मों से फर्जी संगठन बना के ग्राहकों को ठगने का काम करते हैं देश के विभिन्न हिस्सों से आए सह-संस्थापकों में अनुज सिंह, जितिन गुलाटी, रमेश जांगड़ा और आलोक भार्गव ने फेडरेशन की बेहतर

कार्यणाली और संघ के नेटवर्क वृद्धि पर अपने-अपने विचार व्यक्त करने के साथ फेडरेशन ने सरकार से भी लोगों को रोजगार मुहैया कराने वाली इस इंडस्ट्री की सुध लेने की अपील की है फेडरेशन की मांग है कि रिलोकेशन कंपनी को सरल प्रक्रिया के तहत लाइसेंस उपलब्ध कराए जाएं और सरकार इस इंडस्ट्री के लिए कोई ऐसी बाड़ी बनाए ताकि इससे जुड़े सभी लोगों के हितों के लिए काम किया जा सके। फेडरेशन ने सरकार को रिलोकेशन इंडस्ट्री के खलता को सुधारने के काम में हर प्रकार के सहयोग का भरपूर दिया है।

ऑनलाइन लिस्टिंग और सस्ते के चक्कर में रास्ते में ना लुटाएँ घर!

■ मूवर्स फेडरेशन ऑफ इंडिया का राष्ट्रीय सम्मेलन सम्पन्न

■ 20 लाख ग्राहकों के हितों में काम कर रहा है मूवर्स फेडरेशन ऑफ इंडिया

■ जलतेदीप कास, जयपुर

जब भी हम देश के एक कोने से दूसरे कोने में शिफ्ट होना चाहते हैं, तो पैकर्स और मूवर्स की सेवाओं की जरूरत होती है। पर कई बार ग्राहक इन इंडस्ट्री में मौजूद फ्रॉड्स या बड़े ब्रांड-नेम से मिलते जुलते फेक नामों के ऑनलाइन लिस्टिंग के द्वारा मिले लुभावने ऑफर्स और कोई जानकारी ना होने के चलते इनके चंगुल में फंस जाते हैं और अपने जीवन भर की कमाई को लुटा बैठते हैं। इस प्रकार की घटनाएँ तेजी से बढ़ रही



के लिए काम कर रहा है। फेडरेशन के संस्थापक अजीत शर्मा के साथ अन्य सह संस्थापक जितिन गुलाटी, अनूप मिश्रा, आलोक भार्गव, अनुज सिंह और रमेश जांगड़ा और देशभर से आए रिलोकेशन इंडस्ट्री से जुड़े 100 से अधिक शहरों से जुड़े मेंबर्स के साथ फेडरेशन के चौथे राष्ट्रीय सम्मेलन का आयोजन जयपुर के होटल हिल्टन में किया गया, जिसमें ग्राहक केंद्रित सेवा और उनके मूल्यवान सामानों की सुरक्षा, ग्राहकों की शिकायतों आदि पर ध्यान दिया गया, ताकि

ऐसे फेक पैकर्स वाट्सअप और सोशल मीडिया प्लेटफॉर्मों से फर्जी संगठन बना के ग्राहकों को ठगने का काम करते हैं देश के विभिन्न हिस्सों से आए सह-संस्थापकों में अनुज सिंह, जितिन गुलाटी, रमेश जांगड़ा और आलोक भार्गव ने फेडरेशन की बेहतर कार्यणाली और संघ के नेटवर्क वृद्धि पर अपने-अपने विचार व्यक्त करने के साथ फेडरेशन ने सरकार से भी लोगों को रोजगार मुहैया कराने वाली इस इंडस्ट्री की सुध लेने की अपील की है फेडरेशन की मांग है कि

मूवर्स फेडरेशन ऑफ इंडिया का राष्ट्रीय सम्मेलन

जयपुर. रिलोकेशन इंडस्ट्री की मौजूदा समस्याओं को सुधारने और ग्राहकों के हितों की रक्षा के उद्देश्य से मूवर्स फेडरेशन ऑफ इंडिया (एमएफआई) के चौथे राष्ट्रीय

सम्मेलन आयोजन किया गया।

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के मूल्यवान सामानों

हकों की शिकायतों

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जाते हैं और धोखा खा

से रिलोकेशन इंडस्ट्री

का अविश्वास पैदा

अच्छे मुवर्स की भी

छवि धूमिल होती है।

ऑनलाइन लिस्टिंग और सस्ते के चक्कर में रास्ते में ना लुटाएं घर!

ब्यूरो, नवज्योति/जयपुर। जब भी हम देश के एक कोने से दूसरे कोने में शिफ्ट होना चाहते हैं, तो पैकर्स और मूवर्स की सेवाओं की जरूरत होती है। पर कई बार ग्राहक इन इंडस्ट्री में मौजूद फ्रॉड्स या बड़े ब्रांड-नेम से मिलते जुलते फेक नामों के ऑनलाइन लिस्टिंग के द्वारा मिले लुभावने ऑफर्स और कोई जानकारी ना होने के चलते इनके चंगुल में फंस जाते हैं और अपने जीवन भर की कमाई को लुटा बैठते हैं। इस प्रकार की घटनाएँ तेजी से बढ़ रही हैं जो रिलोकेशन इंडस्ट्री के प्रति अविश्वास पैदा करने के साथ ग्राहकों के बीच अच्छे मुवर्स की भी छवि को धूमिल करती हैं।

रिलोकेशन इंडस्ट्री की इन मौजूदा समस्याओं को सुधारने और ग्राहकों के हितों की रक्षा के उद्देश्य से, एमएफआई - मूवर्स फेडरेशन ऑफ इंडिया



एक ट्रस्ट के रूप में पिछले चार वर्षों से 20 लाख ग्राहकों के हितों के लिए काम कर रहा है। फेडरेशन के संस्थापक अजीत शर्मा के साथ अन्य सह संस्थापक जितिन गुलाटी, अनूप मिश्रा, आलोक भार्गव, अनुज सिंह और रमेश जांगड़ा और देशभर से

आए रिलोकेशन इंडस्ट्री से जुड़े 100 से अधिक शहरों से जुड़े मेंबर्स के साथ फेडरेशन के चौथे राष्ट्रीय सम्मेलन का आयोजन किया गया। जिसमें ग्राहक केंद्रित सेवा और उनके मूल्यवान सामानों की सुरक्षा, ग्राहकों की शिकायतों आदि पर ध्यान दिया गया, ताकि रिलोकेशन इंडस्ट्री से जुड़े हर ग्राहक को सर्वश्रेष्ठ सेवा उपलब्ध कराया जा सके। फेडरेशन ने ग्राहकों से भी अपील की कि सस्ते के चक्कर में या लालच में आकर किसी भी अनजान कंपनी को अपने घर का सामान देने से पहले कंपनी की पूरी जांच पड़ताल करने के बाद उस पर विश्वास करें।









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